Columbia Land Conservancy

Voice

<table>
<thead>
<tr>
<th>HELPFUL</th>
<th>RESPONSIBLE</th>
<th>COLLABORATIVE</th>
</tr>
</thead>
<tbody>
<tr>
<td>HUMBLE</td>
<td>RESPECTFUL</td>
<td>INCLUSIVE</td>
</tr>
</tbody>
</table>

Color Palette

- **Deeper Forest**
  - Color code: #003714
  - Hex code: #17-55-27

- **Deep Forest**
  - Color code: #150228
  - Hex code: #17-80-40

- **Monarch Orange**
  - Color code: #D95C28
  - Hex code: #217-92-40

- **Amber Waves**
  - Color code: #E6BA06
  - Hex code: #244-247-246

- **Light Snow**
  - Color code: #F5F8F6
  - Hex code: #244-247-246

- **Hudson Blue**
  - Color code: #4F838F
  - Hex code: #79-131-143

Typefaces

- **Heading**: Century Gothic
- **Subheading**: Century Gothic
- **Body**: Century Schoolbook

Logos and graphic elements

Primary logo